

MONEY TRANSFER CONVENIENCE CARD, SYSTEMS AND METHODS

ABSTRACT OF THE DISCLOSURE

Embodiments of the invention provide money transfer convenience cards and methods and systems for using them. Such embodiments can be used in a relationship between a customer, and transaction provider and a service provider. The transaction provider can provide money transfer services for the customer, and the customer can have an account associated with a convenience card. Embodiments of the invention can be used with a variety of service providers. Merely by way of example, in accordance with some embodiments, the service provider can be a merchant or the product can be a tangible good. In accordance with other embodiments, the service provider may be a plurality of service providers, each providing similar and/or different services. In accordance with other embodiments, the service provider can be a telecommunication service provider and/or the product can be a telecommunication service. Thus, in some cases, the award credited to the customer's account by the transaction provider control can comprise sufficient credit to allow the customer to place a telephone call of a certain duration from the transaction's origination location to its destination location.

47110229 v1